



INVITATION

Destination Cape Breton Association is inviting you to attend one of the upcoming 'Industry Sessions' taking place on **Wednesday, March 6, and Thursday, March 7, 2019.**

During these sessions, industry partners will receive information on the results of the 2018 tourism season, an overview of DCBA's Strategy for 2019-2020, and an opportunity for discussion around marketing and promotional opportunities for industry.

Joining DCBA will be representatives from **Tourism Nova Scotia** who will share an update on provincial marketing activities and opportunities. We do hope you plan to attend one of these sessions.

SCHEDULE OF SESSIONS:

WEDNESDAY, MARCH 6, 2019

Time: 10:00 am to 12:00 noon

Location: **Port Hawkesbury Civic Centre (Shannon Studio)**
606 Reeves St, Port Hawkesbury

Time: 3:00 pm to 5:00 pm

Location: **Chéticamp Fire Hall**
15 Barren Road, Chéticamp

THURSDAY, MARCH 7, 2019

Time: 10:00 am to 12:00 noon

Location: **The Gaelic College (MacKenzie Hall)**
51779 Cabot Trail, Englishtown

Time: 2:00 pm to 4:00 pm

Location: **Joan Harriss Pavilion (Kavanagh Room - Upstairs)**
60 Esplanade, Sydney

To help us prepare for each session, we would greatly appreciate it if you would **please RSVP by 4:00 pm on Friday, March 1, by email: information@dcb.ca or by phone: 902-563-4636.** We do ask that you please **indicate which session you wish to attend.**

We look forward to seeing you and sharing information with you!

Regards,
DCBA Team